

Over £88,000.00 raised for local children

Marianne Smith, Pressmead,
3 Taunton Road, ASHCOTT, TA7 9BH



19th Ashcott Beer Festival
30th June and 1st July 2017

The Ashcott Beer Festival is returning for its 19th year. After last year's event we donated £8,000, a figure we would love to beat this year. As always we are delighted that the profits from the event go to support children's activities at Ashcott School, Cheeky Chimps Preschool and Ashcott Playing Fields.

As in previous years we are inviting local businesses and families to support our event. We are continuing to offer our sponsors an excellent package. In return for each sponsorship; you will receive 6 golden tickets to attend the festival. Each golden ticket will entitle the holder to free entry on the Friday evening and the chance to sample our beers from 7-9pm at no cost. If the holder is unable to attend the Friday evening, they can have entry on the Saturday night, instead. This we feel is the perfect opportunity to reward yourself, your staff or family and friends to a few drinks, or perhaps entertain some clients. We will also provide you with 6 sets of Beer-fest merchandise. Although every year we see increasing costs in holding this worthwhile event, this year's sponsorship will remain at the same level as last year at £110 for a barrel, provided you sign up before Monday 1st May 2017. Any sponsorship requests received after the 1st May will be subject to our new rate of £125.00. So don't delay and get in quick for extra value.

In addition, we will display your logo on our wall of fame, plus all our expected 1000+ visitors will be provided with a handy A4 sized program, containing all our sponsors' details. We are also able to link to sponsors websites from our new website. The sponsorship package is great value at £125.00 but sign up early and it will still only be £110, and your tickets can be used on either the Friday or the Saturday.

So we hope you are able to join us to sample some free beer, cider, wine or more and pick the champion ale on Friday evening. Then enjoy a weekend including the fabulous Family Fun Day on Saturday, terrific live music from top local bands on both nights, with a great variety including folk, acoustic and lively rock genera. For those who wish to stay for the weekend basic free camping is available on site.

We hope that this festival is as enjoyable as previous years, and this is why we value your much needed support. It is your contribution that enables us to benefit so many people, and we would like to take this opportunity to again say thank-you and to work with you to make this year a great success.

Please feel free to call to discuss any queries you may have. If you feel you can help us in any other way please contact us.

Once again thank you for your support and we look forward to your assistance and involvement.

Yours sincerely

Marianne Smith

Marianne Smith
Sponsorship coordinator, Ashcott Beer Fest
Tel: Marianne on 01458 211184
E-mail: sponsor.beer.fest@mail.com
Web site www.ashcotbeerfest.org

Please Return to:

**Pressmead
3 Taunton Road
ASHCOTT
Near Bridgwater
TA7 9BH**

Tel: 01458 211184
Mobile: 07869 489721
E-mail: sponsor.beer.fest@mail.com

Sponsors Form

Ashcott Beer Festival 2017 agreement

Name			
Company			
Address			
Address			
Postcode			
Tel:		Fax:	
E-mail:			
Barrel	Y/N		

Please use the same artwork as last year	Y/N
Please find attached our artwork	Y/N
Please contact us to help with producing our artwork	Y/N
Cost of Sponsorship package:	£110/£125

To be included at the special rate of £110.00 then all sponsorship requests, payments and artwork must be received before Monday 1st May 2017 to ensure inclusion in the program. Any applications or payments received after 1st May 2017 will be subject to the new rate of £125.00.

Please make cheques payable to: Ashcott Beer Festival. Alternatively our bank details are:

**Ashcott Beer Festival
Lloyds Bank Plc
Sort code 30-98-28
Account number 00957107
Quoting ref: 'Sponsors/<company name>'**